



Pearson

MyLab Business & Economics

Summer 2017 Update

Enhancements to help you - and
your students - get the most from
MyLab





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The **MyLab Summer 2017 Release** increases levels of customization and flexibility for instructors for in-progress assignments and simplifies the teaching and learning experience with ease of use updates.

My Courses Portal Updates

Instructor access to information about courses in the My Courses Portal has been improved! Updates include a refreshed forgotten username/password screen and visible listing of third-party LMS partners. Instructors will also now have the ability to create **categories for improved organization** and a shortcut for **easier access to member sections of coordinator courses** via the new pin/unpin functionality.



Shortcuts to Nested Courses

Instructors will now have the ability to create a shortcut for **easier access to member sections of coordinator courses** on the My Courses Portal home page via the new pin/unpin functionality. This functionality is available in both the tile and list view.

The screenshot displays the My Courses Portal interface. At the top, it shows the user's name "Hi, Carol Johnson" and options for "Sign Out" and "Help". Below this, there are tabs for "Active", "Inactive", and "Announcements", along with buttons for "Create/Copy Course" and "Enroll as Section Instructor". A search bar is located below the tabs. The main content area is titled "Main (4)" and contains three course tiles. The rightmost tile, titled "Algebra & Trigonometry M 7:30pm", has a red box around its pin/unpin icon, with a red arrow pointing to it from the right. Each tile includes course details such as the course ID, title, dates, enrollment numbers, and section instructor information. The MyMathLab logo is visible at the bottom of each tile.

Categories for Improved Organization

Both students and instructors can personalize how their MyLab courses appear on the main portal page by creating categories to group and sort courses/products. Users can create categories to group courses by semester, discipline, or any other organizing structure that works for them.

The screenshot displays the MyLab portal interface. At the top, there are tabs for 'Active', 'Inactive', and 'Announcements'. To the right, there are buttons for 'Create/Copy Course' and 'Enroll as Section Instructor'. Below the tabs is a search bar and an 'Add Category' button, which is highlighted with a red box. The main content area shows a 'Coordinator Course' card on the left and a '+ Create/Copy Course' button in the center. Below this, there are two category headers: 'Semester 2 - 17 (0)' and 'Semester 1 - 17 (1)'. The 'Semester 2 - 17 (0)' category is highlighted with a red box and has a dropdown menu icon to its right, also highlighted with a red box. The 'Semester 1 - 17 (1)' category has a dropdown menu icon to its right. At the bottom, there is a course card for 'johnson34972 Intermediate Trigonometry F 10:30am' with enrollment details.

1. Users can create, remove, rename, or move, categories in the My Courses Portal.
2. Categories can be created on all page views: Active, Inactive, and Nested.
3. After setting up categories, they will be visible with expand and collapse options.

Listing of Third-party LMS Partners

Instructor access to information about courses in the My Courses Portal has been improved with visible listing of third-party LMS partners in both the tile and list view.

The screenshot displays the 'Details' page for a course titled 'BB CM Course for Senkadagala Release 5'. The interface includes a sidebar on the left with a course tile and a main content area on the right. The main content area features a header with the course title and a 'Details' link. Below the header are three buttons: 'Get Registration Instructions', 'Edit Course Details', and 'Open Roster'. The course details are listed in a key-value format:

Instructor(s):	abey, dini (Primary Instructor)
Your Role:	Instructor
Course ID:	abey47392
Course Type:	Student Course
Paired with LMS:	Blackboard
Course Creation Date:	May 19, 2016
Maximum Course End Date:	May 19, 2018
Course Dates:	May 19, 2016 – May 19, 2018
Allow Copy:	Yes

At the bottom, there is a section for 'Original Course Materials' with a 'New Edition Available' button and the text 'Biology Biology 29/02/2016 9e'.

Increased Customization of Assignments

MyLab instructors will now have even more flexibility to edit homework assignments. Instructors are able to **modify in-progress homework assignments** and remove questions even after students have already completed and submitted the assignment.



Edit Assignments With Results

Instructors are able to easily remove questions from an in-progress assignment by simply selecting the “Remove Questions” option within the “Actions” drop down menu.

The screenshot displays the MathXL Homework/Test Manager interface. On the left is a navigation sidebar with sections for STUDENT and INSTRUCTOR. The main content area shows the course 'HarrisTestSB [0]' and the 'Homework/Test Manager' title. Below the title is a dark navigation bar with options: 'Create Assignment', 'Change Dates & Assign Status', 'Individual Student Settings', and 'More Tools'. There are filters for 'Show All' and 'All Chapters', and a 'View' selector set to 'All'. A table lists two assignments:

Order	Ch.	Assignment Name	Category	Assigned	Start	Due	Actions
1	1	Homework 1	●	✓	05/04/17	05/31/17	-- Select --
2	3	Homework 2	●	✓	05/11/17	05/25/17	-- Select --

Below the table, a note states: 'This course (HarrisTestSB) is based on Martin-Gay: Beginning & Intermediate Algebra, 5e Copyright 2017 Pearson Education'. An actions menu is open for the second assignment, listing options: Unassign, Edit..., Copy..., Delete, Settings for Class, **Settings per Student**, **Remove Questions**, Preview, List Questions, and Print... The 'Remove Questions' option is highlighted with a red box.

Edit Assignments With Results

Questions removed from an assignment will become unavailable for students to access. All students, regardless if they have submitted results or not, will automatically receive full credit on removed questions.

Remove Questions

Assignment name Homework 2
Chapter coverage 3
Displays with chapters 3
Total points 5
Estimated time: 0s+
Metrics-based assignment difficulty Easy (0), Moderate (0), Hard (0), Very Hard (0)
History ID 93128_H_16731016_1

Questions that are removed from your assignment are unavailable to be worked or reviewed by students. Students automatically get full credit on these questions once they complete their assignment. Scores for students who have already completed their assignment will be adjusted automatically.

	#	Question ID	Objective	Estimated time	# Points
<input type="checkbox"/>	1	3.2.VC-1	Video Check		1
<input type="checkbox"/>	2	3.2.VC-2	Video Check		1
<input type="checkbox"/>	3	3.2.VC-3	Video Check		1
<input type="checkbox"/>	4	3.2.1	Identify linear equations.		1
<input type="checkbox"/>	5	3.2.3	Identify linear equations.		1

[Remove Questions](#) [Done](#)

Edit Assignments With Results

After the question is removed, it will remain visible but appear struck-through within the assignment manager.

Remove Questions

Assignment name Homework 2
Chapter coverage 3
Displays with chapters 3
Total points 5
Estimated time: 0s+
Metrics-based assignment difficulty Easy (0), Moderate (0), Hard (0), Very Hard (0)
History ID 93128_H_16731016_1

Questions that are removed from your assignment are unavailable to be worked or reviewed by students. Students automatically get full credit on these questions once they complete their assignment. Scores for students who have already completed their assignment will be adjusted automatically.

	#	Question ID	Objective	Estimated time	# Points
<input type="checkbox"/>	1	3.2.VC-1	Video Check		1
<input checked="" type="checkbox"/>	2	3.2.VC-2	Video Check		1
<input type="checkbox"/>	3	3.2.VC-3	Video Check		1
<input type="checkbox"/>	4	3.2.1	Identify linear equations.		1
<input type="checkbox"/>	5	3.2.3	Identify linear equations.		1

Student View of a Removed Question

After a question is removed, students who access the assignment will be notified that the question has been removed from the assignment by their instructor and that they have received full credit.

Homework: Homework 2

Score: 1 of 1 pt ◀ 2 of 5 (1 complete) ▼ ▶

 3.2.VC-2

This question has been removed from this assignment by your instructor; you have received full credit.

Please continue to the next question.

Late Submissions and Penalties for Quizzes and Tests

Updates to assignment settings allow for instructors to have even greater control and flexibility when creating quizzes and tests. Instructors may configure **quizzes and tests to allow for student submissions past the due date** and set a late submission penalty.



Late Submissions and Penalties for Quizzes and Tests - Instructor View

Within quiz and test settings, instructors may allow students to work and submit after the due date. Instructors have the option to deduct points from a student's score for late submissions.

New Quiz

1 Start 2 Add/Remove Content 3 Choose Settings

Name Quiz 2

Book Martin-Gay: Beginning & Intermediate Algebra, 5e [Review Individual Student Settings](#)

Availability Options

Available Current course time: 10:48am
Time zone: (UTC-05:00) Eastern Time (US & Canada) [Change...](#)

Due

Chapter Associations Display with assignments from chapters: 0 [Change...](#)
Note: This assignment covers material from chapters 0

Scoring Options

Late submissions Allow students to work and change score after due date
 Require final submission
 Deduct late submission penalty %

Partial Credit Allow partial credit on questions with multiple parts

Access Controls

Late Submissions and Penalties for Quizzes and Tests - Student View

If a student begins a quiz or test after the due date, the student will be notified of the penalty for the late submission prior to beginning the assignment.

Are you ready to start?  

 Late Submission Penalty — 10 % deducted from final score

Test:	Quiz 1
Questions:	10
Due:	05/12/17 11:00am
Attempts:	0 of unlimited

This quiz **will** affect your Study Plan score.

Reminders

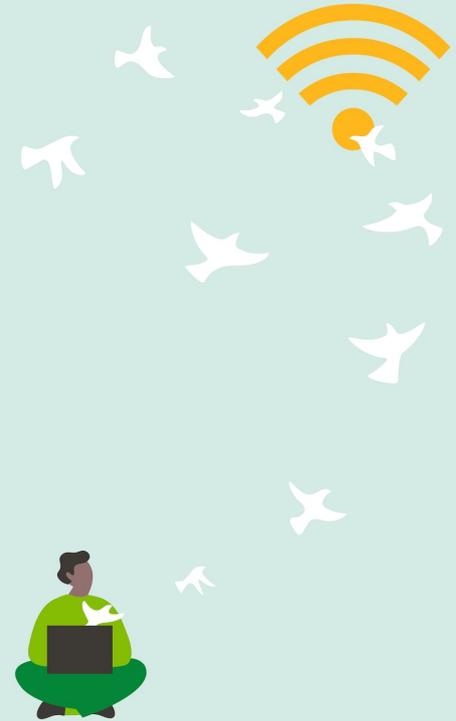
The due date for this assignment has passed but your instructor has allowed you to improve your score. You can work on this assignment until 05/19/17 11:59pm.

[View a tutorial](#) on how to enter your answers before starting.

Instructor Experience Updates

The **Assignment Manager** has been updated to provide a more consistent experience across MyLab products and enhance access to highly utilized features.

The new updates to the **Gradebook** allow instructors to easily access and navigate to the student performance data that's important to them through minor changes to options available when managing the roster, managing incompletes, and the ability to show/hide class metrics.



Assignment Manager Updates

Current View

Homework/Test Manager ? 🖨 ?

Create Assignment ▾ | [Change Dates & Assign Status](#) | [Set Prerequisites](#) | More Assignment Tools ▾

Show All Homework Quizzes & Tests Other Chapter

You are viewing the following assignments: Assigned Unassigned All

Order	Ch.	Assignment Name	Category	Assigned	Start ⌚	Due ⌚	Actions
1	1-10, 11	Readiness Check	◆		05/11/17	08/01/17	-- Choose -- ⌵ Go

Updated View

Homework/Test Manager ? 🖨 ?

Create Assignment ▾ | Change Dates & Assign Status | Individual Student Settings | More Tools ▾

Show All ▾ All Chapters ▾

View: Assigned Unassigned All

Order	Ch.	Assignment Name	Category	Assigned	Start ⌚	Due ⌚	Actions
1	1	Homework 1	●	✓	05/04/17	05/31/17	-- Select -- ▾
2	3	Homework 2	●	✓	05/11/17	05/25/17	-- Select -- ▾

Assignment Manager Updates

The Assignment Manager is now easier to navigate. The ability to filter assignments by type and “Set Prerequisites” have been nested within drop down menus, and “Individual Student Settings” has been moved to the menu bar.

The screenshot displays the Homework/Test Manager interface. At the top, a dark blue navigation bar contains the following menu items: "Create Assignment", "Change Dates & Assign Status", "Individual Student Settings" (highlighted with a red box), and "More Tools". Below the navigation bar, there are two dropdown menus: "Show All" (with a red box around it) and "All Chapters". The "Show All" dropdown menu is open, showing options: "Show All" (checked), "Homework", "Quizzes & Tests", and "Other". A second dropdown menu is also open, showing options: "Change Assignment Settings", "Change Categories", "Change Settings for Multiple Assignments", "Delete Assignments", "Reorder Assignments", "Set Prerequisites" (highlighted with a red box), and "Manage Custom Questions". Below these menus is a table of assignments. The table has columns for "Assignment Name", "Assigned", "Start", "Due", and "Actions". The table contains six rows of data:

Assignment Name	Assigned	Start	Due	Actions
Homework 1		05/04/17	05/31/17	-- Select --
Homework 2	●	05/11/17	05/25/17	-- Select --
Homework 3	●	05/11/17	05/31/17	-- Select --
Homework 4	●	05/11/17	05/31/17	-- Select --
Homework 5	●	05/11/17	05/31/17	-- Select --
Quiz 1	■	05/12/17	05/12/17 11:00am	-- Select --

Gradebook Updates

Updates to the options available when managing roster, managing incompletes, and the ability to show/hide class metrics allow instructors to easily access and navigate to the student performance data that's important to them.

Gradebook

Manage Incompletes | Change Weights | Offline Items | Export Data | More Tools

View: All Assignments | Student Overview | Study Plan | Performance by Chapter

All Chapters

Show class metrics

1 - 5 of 216

Class Roster ↑	Overall Score	# Results	Test 1	Test 2	Test 3	Test 4	Test 5
Percent of overall score	100%	--	1.28%	1.28%	1.28%	1.28%	1.28%
Class Average	50.69%	--	58.26%	64.04%	63.43%	62.47%	66.41%
Class Median	52.39%	--	63.5%	67%	66%	68%	67%
# Results	--	1887	50	49	49	49	49
Change Scores							
Adamski, Sherice	61.52%	36	63%	67%	67%	60%	67%
Autin, Cyndy	44.01%	43	57%	34%	62%	44%	51%
Baltz, Zula	58.82%	43	82%	87%	56%	54%	78%

Improved Accuracy of Time-Spent Values

Homework assignment inactivity alerts have been reduced from 60-minutes to **30-minutes**. If the user does not respond to the alert within 5 minutes, the assignment will be saved and closed. In addition, a 30-minute alert has been added to media assignments. Inactivity alerts will reduce large time-spent values and increase the ability for instructors to track time-spent more accurately.

The screenshot displays a homework assignment titled "Homework: Homework 1". At the top right, there is a "Save" button. Below the title, the score is "Score: 0 of 1 pt" and the progress is "2 of 14 (1 complete)". The "HW Score" is "7.14%, 1 of 14 pts". The question ID is "1.3.27" and there are "Question Help" and "Settings" icons. The question text is "Multiply." followed by the fraction $\frac{2}{7} \cdot \frac{7}{4}$. Below this, the equation $\frac{2}{7} \cdot \frac{7}{4} = \square$ is shown with the instruction "(Type an integer or a simplified fraction.)". A warning dialog box is centered on the screen, titled "Warning" with an information icon. The message reads: "You have taken no action for a while. Do you want to continue?". Below the message is a timer showing "1:50" and a "Yes, continue" button. At the bottom of the interface, there is a prompt "Enter your answer in the answer box and then click Check Answer.", a "Clear All" button, a "Check Answer" button, and navigation arrows. A "All parts showing" indicator is also present.

Automatic Grade Sync for Canvas

MyLab instructors who have integrated their courses with Canvas have the option to select **automatic grade sync**, allowing for a seamless way to sync grade data between MyLab and their LMS.



Canvas Automatic Grade Sync

Automatic grade sync saves time for instructors by transferring grades **completely touch-free**, eliminating the need to manually transfer grades. Instructors have the option to select all assignments or specific assignments to automatically sync.

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Tools Diagnostics Grade Sync

Sync Grades Now

To immediately sync grades from Pearson to Canvas, select assignment items below and then **Sync Grades Now**.

Do you want to sync grades automatically?
 Yes No

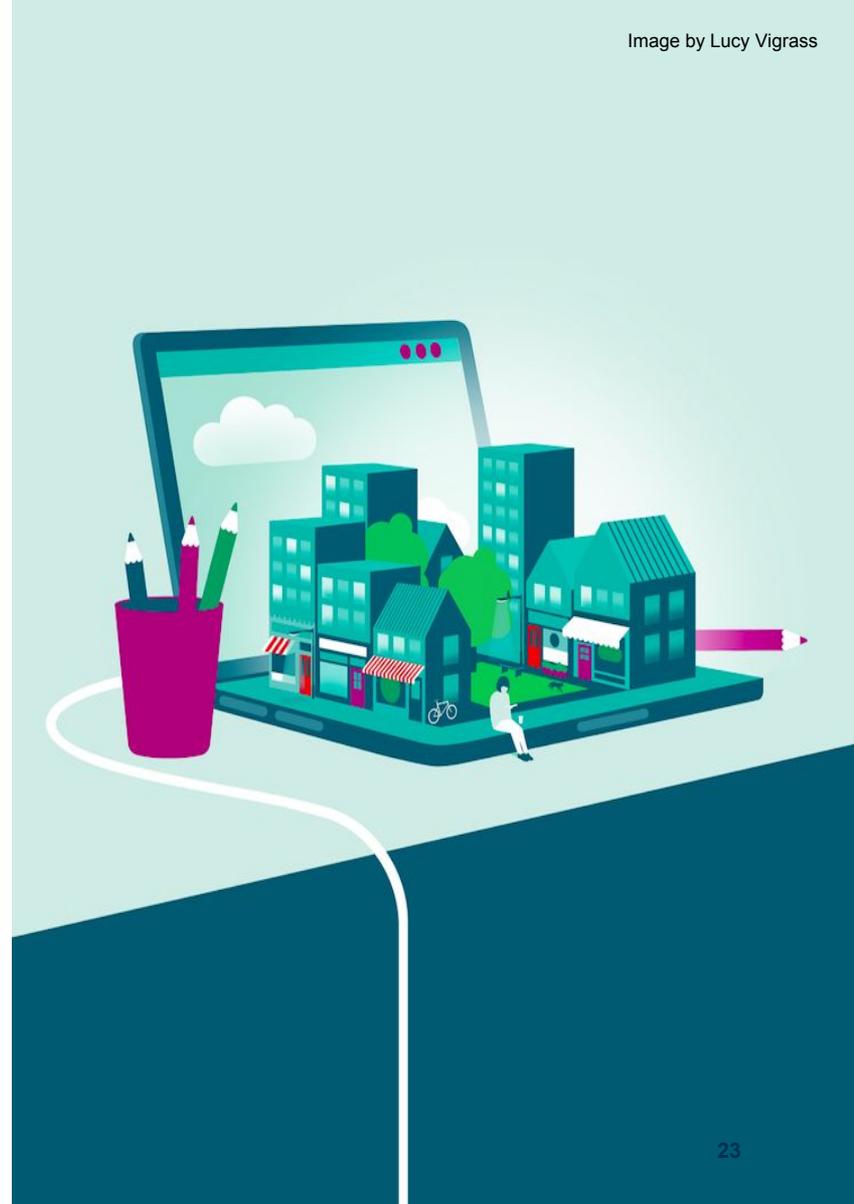
Select assignments to sync:

<input type="checkbox"/>	Item Name
<input type="checkbox"/>	Section 7.2 Homework
<input checked="" type="checkbox"/>	Section 5.4 Homework
<input checked="" type="checkbox"/>	Section 4.3 Homework
<input checked="" type="checkbox"/>	Section 1.2 Homework
<input checked="" type="checkbox"/>	Section 7.1 Homework
<input checked="" type="checkbox"/>	Section 5.2 Homework
<input type="checkbox"/>	Section 4.4 Homework
<input type="checkbox"/>	Section 5.5 Homework
<input type="checkbox"/>	Section 3.2 Homework
<input type="checkbox"/>	Section 5.6 Homework
<input type="checkbox"/>	Section 8.4 Homework
<input type="checkbox"/>	Section 3.1 Homework
<input type="checkbox"/>	Section 2.5 Homework
<input checked="" type="checkbox"/>	Section 1.1 Homework
<input type="checkbox"/>	Section 4.2 Homework

To automatically sync grades from Pearson to Canvas, select assignment items below and **Yes**. Otherwise, select **No**.

MyLab Updates Specific to Business & Economics

Updates to MyLab products have been made across a variety of business disciplines to enrich the student learning experience.



MyLab Enhancements: Mini Sims

Available as an assignment in select business MyLabs, Mini Sims put students in business professional roles and give them the opportunity to apply course concepts as they make decisions about real-world business challenges.

The simulations branch based on each decision, creating various scenario paths and helping students understand the impact of their decisions on an organization— strengthening their problem solving and decision-making skills.

Content is organized by topics within each chapter. Each simulation is book specific, offering a seamless transition from the text to the Mini Sim.

Leadership

MY PROGRESS - 0%

Learning Objectives

At the end of this exercise, you should be able to:

- LO 17.1: Define leader and leadership.
- LO 17.2: Compare and contrast early theories of leadership.
- LO 17.3: Describe the three major contingency theories of leadership.
- LO 17.4: Describe contemporary views of leadership.
- LO 17.5: Discuss twenty-first century issues affecting leadership.



Scenario



Swazzi is a national chain of clothing stores. At the flagship store, sales are down and employee turnover is high. As the division manager, you must consider whether the store manager's leadership style is contributing to the problem, and decide what corrective action to take.

Background

Swazzi is a national chain of clothing stores. It produces and sells women's and men's clothing, footwear and accessories. In general it targets high-income consumers, focusing on high product prices.

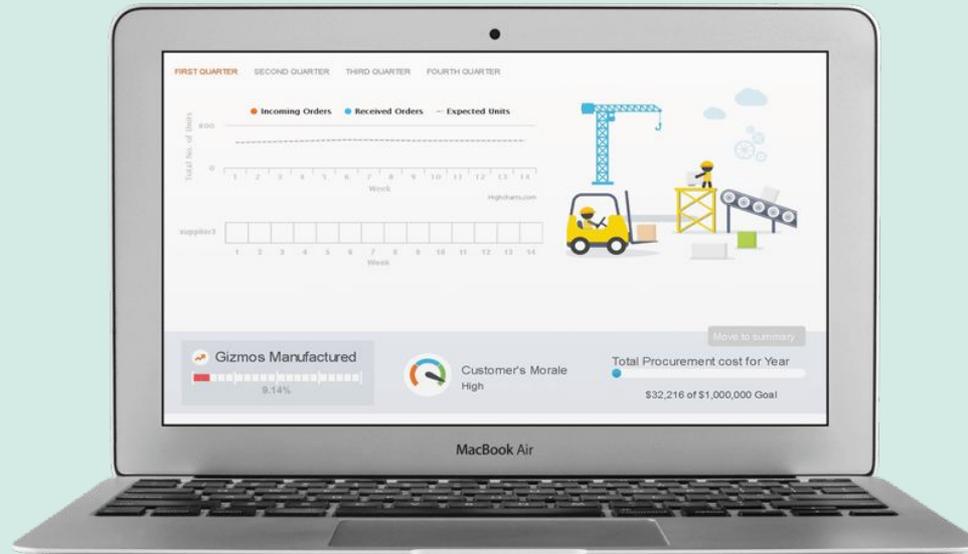
You are a division manager in Swazzi's corporate office. You oversee the managers for all Swazzi stores in the northeast region. These stores include freestanding stores and stores in shopping malls.

Click **Next** to begin your challenge. Good luck!

MyLab OM Enhancements: OM Sims

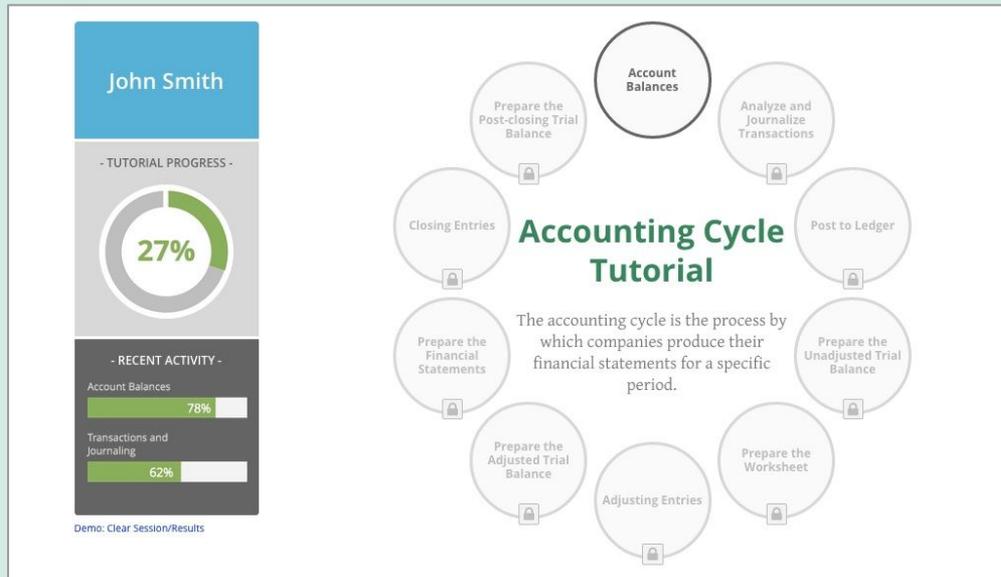
Each of these five, self-contained simulations help students employ critical thinking and analysis to make operations management decisions in realistic business contexts. From inventory management for a new tech product to forecasting fuel consumption, students gain valuable exposure to how operations management works in the real world, learning key course concepts as they go. Available as an assignment in select business MyLabs.

Topics Include: Inventory Management, Quality Management, Project Management, Forecasting and Supply Chain Management.



MyLab Accounting Enhancements: Accounting Cycle Tutorial

The new interactive tutorial in MyLab helps students master the Accounting Cycle for early and continued success in their course. Accessible by computer, smartphone or tablet, the tutorial provides students with the opportunity to practice each step of the accounting cycle using engaging, interactive content.



Key features include:

1. Targeted feedback within activities.
2. Summary of Step Scores - Adding summary of scores to student interface, so students know their grades on each individual step.
3. Intro Wizard- Adding an intro wizard for first-time users; will give an overview of how to use the tool. Intro will be a series of screenshots with instructions.

Dynamic Study Module Updates

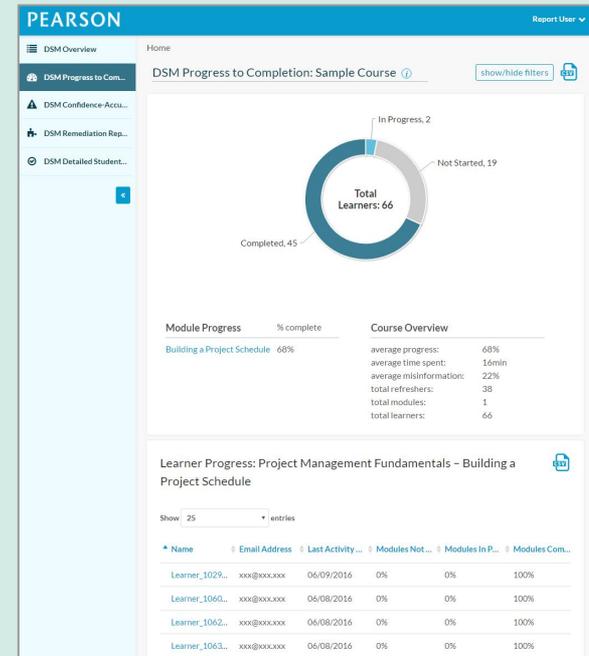
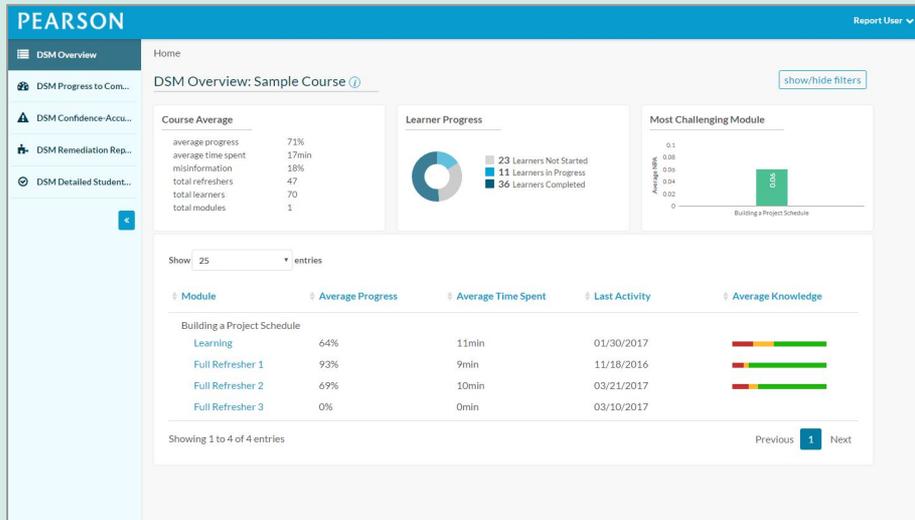
Dynamic Study Modules (DSMs) provide students personalized assistance by continuously assessing their activity and performance in real time. Summer 2017 updates introduce a student dashboard and expand instructor reporting capabilities, giving faculty easier insight into student, and class, mastery of concepts.



Dynamic Study Modules

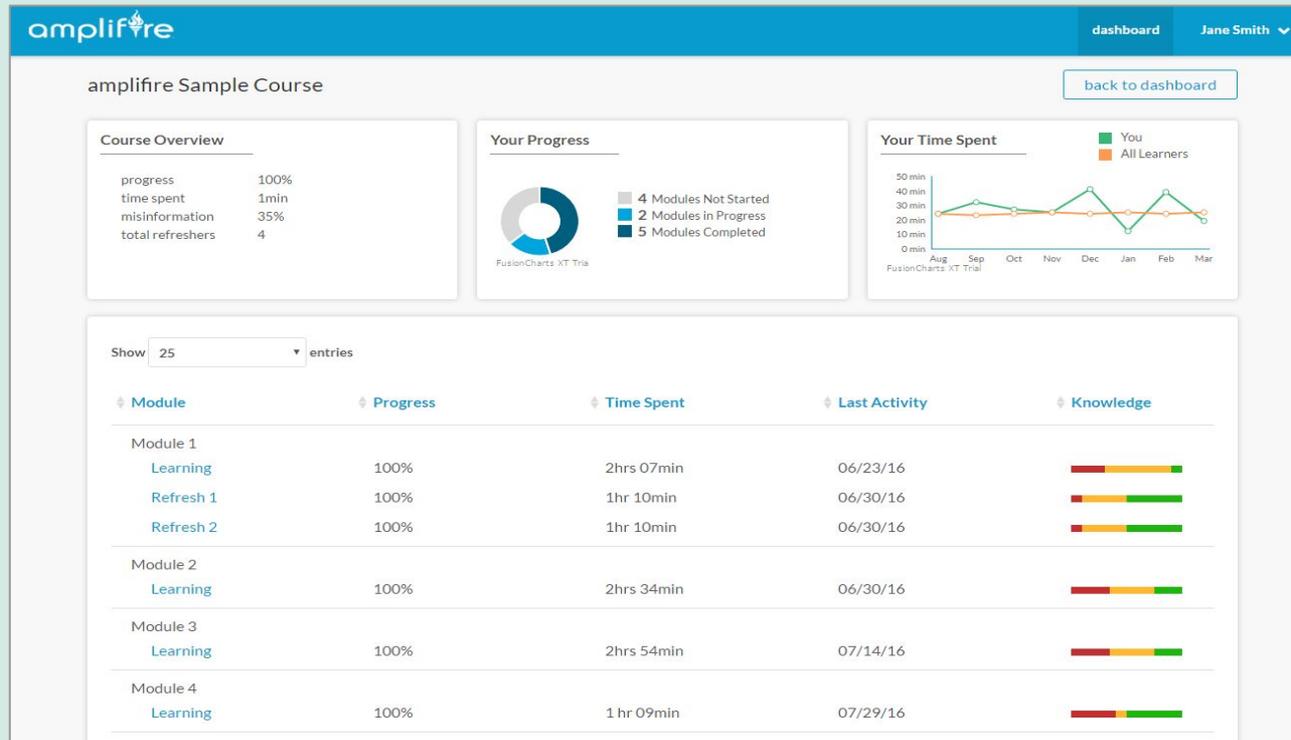
Five new DSM reports and dashboard views provide **instructors** with the following:

- A high-level summary of a class' aggregate performance
- Information on topics where students tended to answer questions incorrectly, but with a high degree of confidence
- An in-depth view into the activity of students who continue to answer questions incorrectly
- Insight on student progress towards completing assigned DSM activities
- Details on student's specific performance



Dynamic Study Modules

New DSM reports provide **students** with a dashboard that reports student progress, initial knowledge, and time spent.



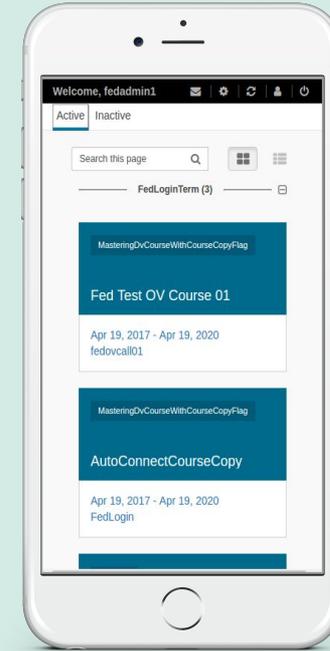
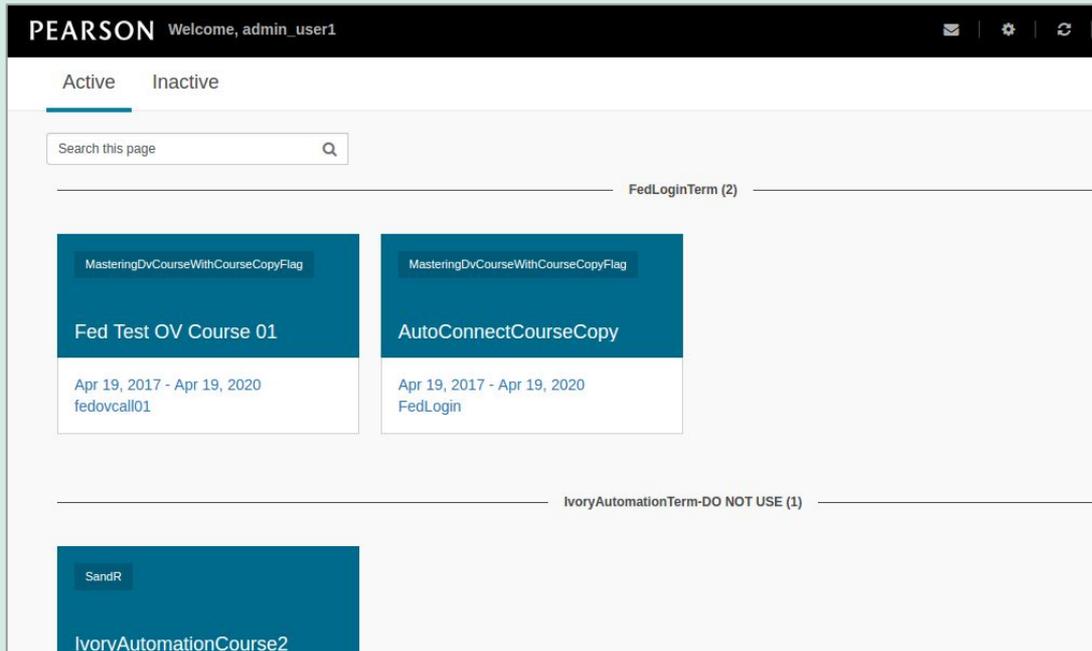
MyLab Plus Portal Update

The overall look and feel of the MyLab Plus Course Portal is being refreshed to give instructors a more modern, clean, and user-friendly experience. Improvements have been made to the MyLab Plus Portal to allow for easier course organization and management.



MyLab Plus Portal Update

Updates to the MyLab Plus portal will make course organization and management easier than ever. Improvements include a mobile responsive design, active/inactive tabs for courses, and the option for a course tile grid-view or a list-view to direct instructors quickly to their desired course.



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